

MAKING A
GREAT PLACE
TOGETHER

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Downtown - Summer in the City!



Downtown Bellevue, alive and bustling by the bay, owns several summer traditions beyond the productive sounds of project excavations and frappuccino blenders.

The city may slow a half step for summer vacations, yet sidewalks and streets stay busy with shoppers, condo buyers, dirt haulers, fair goers, conventioners, job seekers, sun soakers, shade seekers and salespeople. Available for all in a convenient at-a-glance format, here's a preview of summer events in our area.

Symetra Bellevue Family 4th Celebration, presented by Q13 FOX - It's bigger than ever, family friendly and rated by the BDA as the most spectacular 4th of July celebration on the Eastside. See Maestro Kajima. Donate canned food. Dance if you'd like. Picnic on fajitas and shishkaberries. Check out the Puget Sound Energy Kids Fun Zone. And psssst: "the finale will be 3X as big as last year." Bellevue Downtown Park, July 4.

2006 6th Street Fair, presented by Bank of America This three-day event is a major part of Bellevue's signature arts weekend, July 28-30, with 120 artists, food and live music on the Sprint Stage. Free for all. Bring the kids, sunscreen and cash for original artwork and handcrafted items. After all, late July is the official start of the holiday shopping season. (See back page.)

Live at Lunch - Not quite Woodstock but a lively and popular musical treat for the downtown workforce nonetheless every Tuesday and Thursday from July 11 to Sept. 14 at various locations. Don't miss Rockkaraoke Aug. 24. Most dates at Bellevue Galleria. (See page 3.)

Bellevue Farmers Market - The freshest goods from local producers. From organic produce and meats to flowers and wood-fired pizzas, plus a multitude of other fresh items. Say hello to Lori Taylor. Every Thursday at 3 p.m. through Oct. 12; 1717 Bellevue Way NE.

Bellevue Downtown Destination Guide - Map your next adventure in Bellevue and beyond with the recently published Destination Guide in the Summer issue of *Bellevue Downtown*. The guide also appears online at: bellevuedowntown.com.

A Word From the President



After a four-year development drought, fruits of patient yet ambitious planning, job growth and an economic upturn are ripening on nearly every block. What continues to amaze me is the variety of creative approaches employed to serve and attract folks downtown.

We have the 23-story 989elements with 170 units not far from the Ashwood site of the slender 20-story European Tower with plans for 18 units. There's the aptly named Bellevue Towers set to reach skyward at 42 and 43 stories; there are 49 brick row homes emerging at 1200 Bellevue Way.

Shifting to office, you have the sleek, glass and steel of City Center Plaza breaking ground July 10 in a former parking lot. Just a superblock away, you'll note progress on The Bravern, a Europe-inspired urban destination that has supplanted a DQ.

The new City Hall boasts a shimmering terrazzo floor depicting a river current and symbolizing the flow of ideas (and not the feeling of swimming upstream). This renovated structure is an appealing, dramatic and highly functional piece in our cityscape.

To the west, we can now envision Microsoft and Eddie Bauer, longtime neighbors in Redmond, sharing elevators at Lincoln Square. Gregg's will pedal to new digs in a year or so. And a colorful herd of Bucks are posing to benefit PACE.

This building boom has a creative flair and owes much to planners, architects, artists and contractors willing to mix and mingle, so to speak, and work toward great outcomes for Downtown Bellevue. Which reminds me - 251 bottles of wine, six concerts and four excellent venues later, the Bellevue Live Jazz Series was again a huge success for all involved. Another very special thank you to everyone who supported these shows. Pray for sun, and we'll see you on the 4th, at the Fair or at Lunch.

-Leslie Lloyd



Steady, Strategic Progress

by Lisa Rowe, BDA Chair

The close of the second quarter is a good time to update you on this year's BDA Strategic Plan and its three initiatives: the Great Place Initiative, Marketing and Membership and Voice for Downtown Bellevue. We are pleased to report we are making steady progress on all fronts.

In April, Leslie Lloyd and I presented the BDA's Great Place Initiative to the Bellevue City Council. First, a special thank you to those board members in attendance. In the presentation, we underscored the urgent need to advance the Downtown Implementation Plan (DIP) to meet growth demands and sustain an accessible, livable and viable urban center. We emphasized as our top priority the transportation improvements in the DIP that will keep Downtown accessible and well-connected to the region. Furthermore, much of Downtown's success will rely on livability enhancements through parks and open spaces, way-finding and pedestrian upgrades. We also submitted ideas for funding the DIP projects and reinforced the BDA's commitment to working cooperatively with the city.

As the City Council considers these priorities, the BDA is developing a capital funding model to estimate net tax revenue benefits of downtown development activity and how these revenues could be leveraged for the DIP. This analysis will be an effective tool for meaningful and effective DIP funding discussions. Progress reports will follow in the coming months.

Moving to the next initiative, membership has exceeded our goals with an increase of 13% while retention is stable at 100% as of June 2006 (see new members on page 3). Event attendance is at all time highs as a result of strong sponsorships, great advertising partners, interesting events with exceptional talent, and notably the outstanding BDA staff whose creativity, hard work and efficiency bring all the pieces together.

Finally, we are strengthening relationships in the community by sharing the Downtown story with one Voice and with clarity. Since Fall 2005, "Neighbors in the Heart of the City" has been presented to a dozen community associations and business groups reaching about 250 people in their homes, schools, libraries and community centers throughout the city. These conversations continue to generate valuable feedback.

On transportation, we are staying closely engaged on several regional and local issues, such as the future of high capacity transit in Downtown Bellevue, Nickel project construction on I-405, the fate of I-917, NE 10th Street extension and the regional ballot measures slated for 2007.

My personal thanks to everyone involved with the BDA. Your participation and commitment remains strong, and I look forward to achieving great things with you through the rest of the year.

Lisa Rowe is Vice President-Leasing for Bentall Capital.

Board of Directors Spotlight: Brave New Venture for Tom Woodworth

Curtis Mayfield's classic 1964 song "People Get Ready" carried a message of hope in America's civil rights era. Now taken boldly out of context with much creative license, its simple and soulful refrain could top a soundtrack about changes underway in Downtown Bellevue.

There's a train a-comin', indeed. That train could symbolize the influx of new residents and workers, changes in the built environment or the prospect of light rail coming across the lake. All of these possibilities apply to Tom Woodworth in his role as BDA Board Member and senior investment director for Schnitzer Northwest. Woodworth holds overall investment responsibility for The Bravern, the elegant office and retail project under construction at NE 8th St. and 110th Ave NE and recently announced as the future home of the Pacific Northwest's only Neiman Marcus.

Born and raised: City of Seattle. Woodworth attended Roosevelt High School and the University of Washington.

What makes Bellevue and its Downtown appealing for a developer?: "Downtown is such a dynamic place that puts the resident right at the heart of the community. And the Eastside is a home to a "who's who" of entrepreneurs and company builders. Downtown has matured in a relatively short period of time, and we owe a lot of its success to the major confluence and concentration of highly educated business entrepreneurs with the optimism and vision to succeed.

"Downtown Bellevue provides outstanding residential and business amenities to help people be more productive during the day. The city also has a solid vision and track-record of successful capital projects. Access Downtown was a great example."

How do you feel about high capacity transit coming to Bellevue?

"As a company, we're strong supporters of expanding high capacity transit to Downtown Bellevue, as well as improving transit service throughout the Eastside. If I could walk to the transit station at 4:30 p.m. to make a 5 p.m. meeting in downtown Seattle, I'll take that any day."

Words of wisdom for the BDA: "We must stay focused on the big issues we face in our business and residential community. The city requires our leadership, and we need to be ever mindful of our share in the responsibility for nurturing a healthy and sustainable downtown. We have a once in a lifetime opportunity to be a significant part of this unprecedented boom."



Rendering of The Bravern and the future home of Neiman Marcus

Events & Happenings



Celebrate in the Bellevue Downtown Park - July 4!

Members In the News:

Neiman Marcus will open its first store in the Pacific Northwest at **Schnitzer Northwest's** The Bravern. Grand opening is planned for March 2009.

PACCAR Inc. was again named by *Industry Week* as one of the 50 best manufacturing companies in the United States.

The Microsoft Sales North America Headquarters Organization will relocate next summer to the top 15 floors of **Kemper Development Company's** Lincoln Square office tower.

Equity Office will break ground July 10 on the 26-story City Center Plaza. Project completion is scheduled for early 2008.

Wallace Properties has named Curtis Thornburg VP and Manager of its commercial brokerage division.

The **Bellevue Chamber of Commerce** handed out Eastside Business Awards to BDA members **GA Creative** (Eastside Small Business); **KeyBank** (Celebrating Diversity); and **Kemper Development Company** (Corporate Citizenship).

Welcome New BDA Members!

- ◆ 24 Hour Fitness
- ◆ ArtsFund
- ◆ Ballet Bellevue
- ◆ CJM Investment Property Advisors
- ◆ DeVry University
- ◆ INCA Engineers, Inc.
- ◆ Kendall Ross, Inc.
- ◆ The Hanover Company
- ◆ The Village at Lincoln Square
- ◆ Wilkes Creative
- ◆ YAMA Japanese Restaurant

2006 Bellevue Downtown Association Board of Directors

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DOWNTOWN BELLEVUE'S
summer concert series

2006

LIVE at LUNCH

BELLEVUE DOWNTOWN ASSOCIATION presents:

Every Tuesday - Thursday,
Noon to 1:30pm July 11 - September 14

Date	Band	Venue
July 11	Bobby Medina's Latin Jazz Block Party, Jazz	Skyline Tower
July 13	The Rangers, Classic & Contemporary Country	Bellevue Galleria
July 18	Bakra Bata, Steel Drums	The Summit
July 20	Andy O, High Energy Reggae	Bellevue Galleria
July 25	Carrie Clark & the Lonesome Lovers Band, Alternative Country Cabaret	Civica
July 27	Latigo Lace, Top 40 Country	Bellevue Galleria
Aug. 2*	Darren Motamedy, Smooth Jazz Sax	Symetra
Aug. 3	3D, Disco, Funk and R&B hits	Bellevue Galleria
Aug. 8	Michael Powers Trio, Smooth Jazz	Skyline Tower
Aug. 10	The Pop Tarts, Party Hits from the 80's	Bellevue Galleria
Aug. 15	Urban Improv Jazz Quartet	Bellevue Square
Aug. 17	Freddie Pink & the Kirkland Brothers, Classic Rock & Soul Covers	Bellevue Galleria
Aug. 22	Layla Angulo, Latin & World Jazz Sax	City Hall
Aug. 24	Rockaroke, 6th Annual Competition!	Bellevue Galleria
Aug. 29	Greta Matassa, Northwest's Premier Jazz Vocalist	Newport Tower
Aug. 31	Stripped, High Energy Hits from the 90's	Bellevue Galleria
Sept. 5	Deems Tsutakawa, Contemporary Soul Jazz	Symetra
Sept. 7	Crème Tangerine, The Best of the Beatles	Bellevue Galleria
Sept. 12	Lee Pence Trio, Smooth Jazz Guitarist	Skyline Tower
Sept. 14	The Weatherheads, Rock & Roll Hits from the 60s-90s	Bellevue Galleria

*Aug. 2 is a Wednesday

2006 Live at Lunch Sponsors:

Equity Office, BELLEVUE GALLERIA, Bentall CAPITAL, UNICO, KING COUNTY Journal

For more information, call 425.453.1223 or visit bellevuedowntown.com

Summer Reading: The Summer issue of *Bellevue Downtown* magazine features the annual "Destination Guide" and a summer calendar of events for the Eastside. Featured on the cover is "Sea Stag," one of the 26 PACE Bucks, and his artist Susan Cyr.



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Bellevue Downtown Association Mission:

To lead the continuing evolution of Downtown Bellevue as the economic and cultural heart of the Eastside.



2006 6th Street Fair
Presented by Bank of America

Get a Taste of the Arts! The 2006 6th Street Fair, presented by Bank of America, will feature more than 120 artists from across the nation showcasing their original artwork, jewelry, home décor, paintings, woodworking, sculpture and more. The 6th Street Fair is part of Downtown Bellevue's nationally recognized arts festival weekend, **July 28-30, 2006**.

Fair patrons will also enjoy entertainment on the Sprint Stage located at the Bellevue Galleria in front of Underhill's Furniture on 106th Ave NE, with jazz, rock and R & B musicians beginning at 11:00 a.m. on Friday, and 10:00 a.m. on Saturday and Sunday. In addition, patrons can experience food from Greek and crepes to New York sausages, Hawaiian and more.

July 28-30, 2006

bellevuedowntown.org/events ♦ 425.453.1223

