

Media Alert:

August 28, 2003

MEDIA CONTACT:Bethany Nielson, 425.453.3112
Bellevue Downtown Association
info@bellevuedowntown.org**Downtown Bellevue Crowns Ultimate Rockaraoke Star*****-Alisa Blomstrand declared winner of 3rd annual Eastside karaoke competition-***

Eighteen Bellevue residents and workers took stage for the 3rd annual Rockaraoke competition Thursday, August 21 at the Bellevue Galleria. The event was a special feature of the brand new Live at Five concert series, produced by the Bellevue Downtown Association.

Alisa Blomstrand, of Bellevue Square's Bon-Macy, was crowned downtown Bellevue's ultimate rock star. With her rendition of *I Love Rock and Roll* by Joan Jett and stylish dance moves, she walked away with the grand prize of \$100 gift certificate to Bellevue Square, a \$50 gift certificate to Gene Juarez and an autographed Mariner's baseball. The second place prize, a \$75 gift certificate to Bellevue Square and a \$10 gift certificate to Barnes and Noble, went to last year's winner Takisha Longs from BenefitPort who performed Patti Labelle's *Lady Marmalade* complete with a feather boa. The third place winner, Jeff King of AT&T Wireless sporting a wig and black shiny pants, sang *Brown Eyed Girl* by Van Morrison. King won a \$50 gift certificate to Bellevue Square and a Mariner's Prize Package.

A rendition of *These Boots are Made for Walking* originally by Nancy Sinatra performed by Erin Sartain of Coldwell Banker Bain/Miller Torgerson took fourth place. Sartain showed off her knee-tall black leather boots and won Seattle Thunderbirds game tickets and a Seattle Storm autographed team ball. Fifth place went to Microsoft employee John Anderson, who took home a Mariner's Prize Package with his performance of *White Wedding* by Billy Idol. Kirkland resident Beth Winkler rounded out the finalists by performing *Physical* by Olivia Newton-John, securing her sixth place finish.

The Rockaraoke winners were determined based on style, accuracy and overall performance by a panel of local celebrity judges including Cabana Boy from KISS 106.1; Alan Fulp, Charter Bank Vice President and Bellevue Downtown Association board member; Sherry Grindeland, Seattle Times reporter; Carla Iafate, Bellevue police officer; Michelle Ledbetter, Bellevue firefighter; and Paul Reder, owner of Tap House Grill.

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A special performance from the Seattle Storm Dance Troupe entertained the audience while local area mascots, such as Storm's Doppler, Seattle Thunderbird's Cool Bird, Red Robin, Old Country Bee and Darigold's Smooth, mingled with the crowd.

To view Rockaraoke event photos, visit http://bellevuedowntown.org/rockaraoke_photos.htm.

For more information, a complete concert calendar, map of locations, and photos, visit bellevuedowntown.com or call (425) 453-1223.

Rockaraoke and Live at Five Summer Concert Series are sponsored by: Bellevue Galleria, King County Metro, City of Bellevue, Club R, Bellevue Arts Commission, Sound Transit, King County Journal, Rock Bottom Restaurant and Brewery, Tap House Grill, Smooth Jazz 98.9, 96.5 The Point, KISS 106.1, WARM 106.9, Bentall Capital, Equity Office, Hines, Schnitzer Northwest, Unico Properties, Ilium Associates, Bellevue Square, The Seattle Storm, The Seattle Mariners, Gene Juarez, Regal Cinemas, Red Robin, and Barnes and Noble.

Bellevue Downtown Association Mission

To lead the continuing evolution of downtown Bellevue as the economic and cultural heart of the Eastside.

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