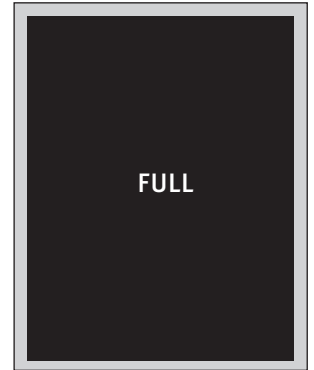
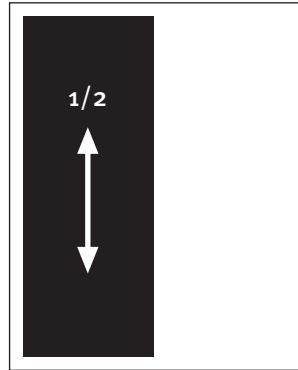
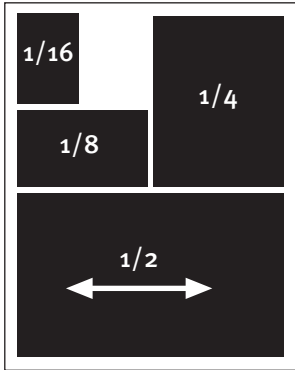


bellevue DOWNTOWN Ad Specs



AD SIZE	WIDTH x HEIGHT
1/16 page	1.75" x 2.19"
1/8 page	3.7" x 2.19"
1/4 page	3.7" x 4.87"
1/2 page horizontal	7.63" x 4.87"
1/2 page vertical	3.7" x 9.73"
Back cover	7.75" x 7.25"
Back cover with bleeds	8.38" x 7.6" finish size PLUS 1/4" for bleeds
Full page	7.63" x 9.85"
Full page with bleeds	8.38" x 10.5" finish size PLUS 1/4" for bleeds

Media

1. Ads may be supplied electronically via email or burned onto a CD.

File Formats

1. Macintosh files only (cross-platform files also accepted).
2. Ads must be supplied in one of the following formats:
 - Macromedia Freehand
 - Adobe Illustrator
 - Adobe PDF (file saved using "High-Quality Print" presets)
 - Adobe InDesign (with all links)
 - Vector-based EPS file
 - Raster-based EPS, TIFF, or PSD file (600 dpi)
 - JPEG (600 dpi) saved using maximum image quality
3. Please convert all fonts to outlines/paths before sending the file.
4. Also include all linked image files, even if they are embedded.

PLEASE SEND ALL FILES TO:
 Bellevue Downtown Association
 500 108th Ave NE Suite 210
 Bellevue, WA 98004
 attn: Jennifer Fischer

or to send a file electronically:
jennifer@bellevuedowntown.org