



**2007 Bellevue Downtown Association
Live at Lunch
Trader Vic's and Southwest Airlines
Contest Rules & Regulations**

Contest Dates:

July 10 – September 13, 2007

Contest Rules:

Trader Vic's Certificates:

Starting Tuesday, July 10, individuals can attend any Tuesday Live at Lunch concert and enter to win a \$50 gift certificate per month for 12 months. A final drawing of all entries will be held on Tuesday, September 5 at Skyline Tower. Limit: one (1) entry per person per concert.

Southwest Airlines Tickets:

Starting Thursday, July 13, individuals can attend any Thursday Live at Lunch concert and enter to win two (2) roundtrip open destination tickets on Southwest Airlines. A final drawing of all entries will be held on Thursday, September 13 at the Bellevue Galleria. Limit: one (1) entry per person per concert.

Prize:

Tuesday Concert Prize: 12 \$50 gift certificates to Trader Vic's.

Thursday Concert Prize: Two (2) Roundtrip Open Destination Tickets on Southwest Airlines.

Contest Regulations:

1. No purchase necessary.
2. Contest will run from July 10 to September 13, 2007.
3. Tickets issued by Southwest Airlines will bear the date of issue and the date of expiration. Expiration dates will not be extended, and tickets will not be refundable or redeemable for cash or credit at any time, nor will tickets be replaced if lost or stolen.
5. Southwest Airlines ticket holder must be 18 years or older and legal US resident. Tickets cannot be resold to a third party.
6. Southwest Airlines tickets may not be used for promotional purposes unless previously approved through Southwest Airlines. No substitutions are allowed.
7. Winner of both contests will be notified by phone no later than September 27, 2007.

8. Winner does not have to be present to collect the prize.
9. Prizes Include:
 - Tuesday Concert Prize - 12 \$50 gift certificates to Trader Vic's
 - Thursday Concert Prize - Two roundtrip open destination tickets on Southwest Airlines
10. Employees of the Bellevue Downtown Association, Trader Vic's, Southwest Airlines Co., Identity Properties, respective parents, subsidiaries, affiliates, advertising and promotion agencies are not eligible.
11. Void where prohibited by law.
12. Odds of winning are dependent on the number of correct entries received.
13. Retail Value of prize is: Trader Vic's \$600 and Southwest Airlines tickets a minimum of \$800.00.
14. No substitution or transfer of prizes/offer permitted.
15. All Federal, State and local taxes are the sole responsibility of the winner.
16. Winner must sign and return any required Affidavit of Eligibility/Release of Liability/Prize Acceptance.
17. By participating in this program entrants agree to be bound by the Official Rules and the decision of the judges.
18. By accepting prize/offer recipient agrees to hold sponsors, their respective directors, officers, employees, and assigns, harmless against any and all claims and liability arising out of use of prize/offer.
19. Winner recipient assumes all liability for any injury or damage caused or claimed to be caused by participation in this promotion or use or redemption of any prize/offer. By entering, entrant agrees to hold harmless and indemnify, the Bellevue Downtown Association, Trader Vic's, Southwest Airlines, and their respective parents, subsidiaries, affiliates, directors, officers, governors, employees, and agents against any and all liability, damages or causes of action (however named or described), with respect to or arising out of (i) entrant's participation in the promotion, (ii) the receipt or use of the prizes/offers awarded herein.
20. Sponsor: Bellevue Downtown Association, 500 108th Avenue NE, Suite 210, Bellevue, WA 98004.