

6TH Street fair

a taste of the arts.

2012 Registration Information & Application Packet Deadline: Friday, March 23, 2012

Description: Our objective is to create a colorful and varied display of high quality, handmade crafts and artworks. All types of hand crafted, non-imported works are considered. Those working in either new or traditional styles are encouraged to apply. The 6th Street Fair is one of three fairs held during Bellevue's annual arts weekend, which also includes the Bellevue Arts Museum ARTSfair and Bellevue Festival of the Arts.

Fair Dates: Friday, July 27 – Sunday, July 29, 2012

Operating Hours: 10 am – 8 pm, July 27 & 28; 10 am – 6 pm, July 29

Booths & Fees: The BDA charges a flat booth fee, meaning no commission is due to the BDA after the Fair ends. All booth spaces are assigned by the BDA. There are a limited number of corner spaces available. Artists must store their artwork at their own risk while the fair is closed. All booths are outdoors. Electricity is not available. **Artists must supply their own booth materials – white top canopy, table, display racks and chairs.** Booth fees are as listed below.

10' x 10' booth = \$600	10' x 10' corner booth = \$700
10' x 20' booth = \$1200	10' x 20' corner booth = \$1300
6' x 20' corridor booth = \$1000	

Location: The 6th Street Fair will be staged along the 6th Street Pedestrian Corridor and 106th Avenue NE. The final layout and booth placement will be included with acceptance letters.

Selection Process: There is a \$25 application fee. A jury will review all applications. Applicants will be judged on the application and photos received. Successful applicants will display hand crafted, high quality original artworks and crafts that adhere to traditional values in an attractive booth setting that conforms to available space. ***There is no guarantee previous year's participants will be accepted.*** All applicants will be notified of selection results by mail no later than April 30, 2012.

Application Guidelines & Tips:

- Complete, sign and return the application by March 23, 2012.
- Please include a minimum of **three** 4x6 color photos/CD of your work. Color copies are acceptable. Mark all photos/CDs with your company/full name on the back. **PLEASE DO NOT SEND ACTUAL ARTWORK.**
- Include current booth photo(s); minimum of one 4x6 photo. It is important to the BDA and fellow artists that the physical appearance of your booth is professional and appealing to the public. Your photos should clearly show how you plan to decorate your booth at the Fair.
- Enclose a self-addressed, stamped envelope of the appropriate size if you would like your photos returned. Otherwise, they will be disposed of after the selection process.
- Include your \$25 application fee check, payable to: *Bellevue Downtown Association* (or *BDA*).



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Please type or print clearly.

Business Name:
UBI (required):
Last, First Name:
Address:
City, State, Zip:
Email:
Primary Phone: () circle one: home work
Secondary Phone: () circle one: mobile pager

Preferred booth size (circle one):

- 10' x 10'
10' x 20'
6' x 20' corridor booth
10' x 10' corner
10' x 20' corner

Circle your category: ***

- Paint/Print
Jewelry: Metal Clay Pearl/Gemstone
Wire Work Beaded
Pottery
Textile
Home Accessories
Woodwork
Not listed:
Photography
Glass
Sculpture
Music
Health/Wellness
Specialty Food
Outdoor/Yard Art

Describe the merchandise you plan to sell in 20 words or less***

Three horizontal lines for describing merchandise.

*** All works must be original and made by entrant. Any accepted work that differs in quality or is inconsistent from that viewed and accepted by the jurors may be disqualified at the discretion of the jurors. 6th Street Fair management reserves the right to refuse any work that they deem inappropriate.



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Description of work in photos and item price (use additional paper if needed):

Table with 2 columns: Item number (1-4) and Price (\$).

Event Experience:

Table with 3 columns: Name of event, Location, Years participated. Rows 1 and 2.

How did you hear about our event?

I hereby release and forever discharge BDA, City of Bellevue, all sponsoring organizations, their directors, officers, employees, agents and volunteers from any responsibility, personal liability, claims, loss or damage arising out of or in conjunction with my participation in the 6th Street Fair.

Signature Date

Please send completed and signed application, photos and \$25 application fee to: Bellevue Downtown Association, 6th Street Fair, 400 108th Avenue NE Suite 110, Bellevue, WA 98004

To be guaranteed consideration, application must be postmarked by Friday, March 23, 2012.

If you have questions about the application process, please contact the BDA at 425.453.1223 or visit www.bellevuedowntown.com.

Thank you for applying to this year's 6th Street Fair!

2012 6th Street Fair Timeline

March 23	Application postmark date
April 20	Jury process
April 30	Notifications mailed
May 18	Booth fee postmark due date
June 22	Parking/load-in information mailed
July 26	Vendor set-up (time: TBD)
July 27–29	2012 6 th Street Fair ★ Friday & Saturday 10am-8pm ★ Sunday 10am – 6pm

Notes:

Frequently Asked Questions

What is the cost of participating in the 6th Street Fair?

- ♦ The cost of participating is a flat fee assessed in the form of a booth fee. The artist keeps all profits made throughout the 6th Street Fair.

What does the booth fee cover?

- ♦ The booth fees cover a number of costs associated with the 6th Street Fair, including staffing, event marketing, volunteer donations, trash removal and a hospitality booth for the artists (beverages and snacks throughout the weekend). Any remaining funds are put toward supporting annual community events including Bellevue Jazz Festival, Bellevue Family 4th, Live at Lunch summer concerts, the 6th Street Fair and the Magic Season ice rink and holiday events.

Are there any awards handed out during the 6th Street Fair?

- ♦ Yes. There are three awards given during the 6th Street Fair. The awards are: Best in Show, Best Booth and Best Newbie. The winners of these awards are offered an invitation to participate in the next year's fair and a prime location.

What is involved in the selection process and who is on the jury?

- ♦ The selection process involves a review by a jury, which scores each applicant on a scale of 1 to 5, with 1 being the lowest and 5 being the highest. Applicants are scored on the following criterion; booth appearance, originality, craftsmanship and market appeal. The jury includes local community members of the art sector and promoters of other local arts fairs.

May I select my location?

- ♦ You may *request* a specific spot, but this *placement is not guaranteed*. We try to accommodate all requests, but the jury makes the final decisions regarding the placement of artists. The jury considers all aspects of the applicant, including score and category, when selecting the location. Every attempt is made to separate similar artists so that there is a great amount of variety in every location.

May I sell commercial products?

- ♦ No. All products must be hand-made by the applicant.

What do I need to turn in with my application?

- ♦ With the completed application, each artist must include the \$25 application fee, a minimum of three 4x6 color photos/CD of the work to be sold, and at least one 4x6 color photo of the booth display. It is important to the BDA and to fellow artists that each booth is professional and appealing to the public. The appearance of the booth is an integral part of the selection process, and **applicants without a booth photo will not be accepted**.

What is the load-in/load-out process and must I line up?

- ♦ The load-in and load-out processes are created to help the artists load/unload efficiently and easily. There will be a packet mailed by June 22nd, stating exactly when each artist should arrive and line up. It is crucial that artists adhere to the specifics of the load-in/load-out schedule in order to assure an orderly process. Artists who miss their scheduled time will need to hand cart and parking will be very limited. Also, please note that there will be volunteers on hand to help the artists unload during their established loading times.

Do you provide tables or canopies for artists?

- ♦ No. **Each booth must supply a white easy-up canopy and fire extinguisher**. If you need tables and/or a white canopy, you may contact our rental provider, CORT Event and Party Rental at 1-877-939-RENT or visit them on the web at www.abcrentals.com. They have provided items for artists in the past with a discount and users have found them easy to use.

Is there any RV parking nearby?

- ♦ The nearest RV parking is in Renton and Issaquah. There are no RV parking sites near the 6th Street Fair itself.